



G2 OUTDOOR LIVING SIGNS EXCLUSIVE DISTRIBUTORSHIP TO MARKET SPORT WORLD OUTDOOR FITNESS EQUIPMENT

VANCOUVER, Wash. (June 28, 2010) - G2 Outdoor Living, a regional landscape design/build firm, has received an exclusive distributorship from Z.H Sport World 2007 Ltd., an Israeli company that specializes in outdoor workout equipment.

Through the agreement, G2 will introduce a line of isometric training equipment that can be used by people of all ages and physical abilities. The line was created by long-time combat fitness trainer and businessman Haim Tel Avivi, who has operated a fitness equipment distributorship for a decade. Sport World outdoor training equipment has met recent success in Israel, where more than 400 circuits have either been installed or commissioned for this year.

"We believe there is a substantial market for outdoor workout equipment throughout the Americas," said Garret Hergert, President of G2 Outdoor Living. "Sport World offers durable, easy-to-use equipment to help people exercise while enjoying the outdoors. We expect early success with community parks, schools, lifestyle facilities, living complexes and neighborhoods."

Hergert was introduced to Sport World executives by businesswoman Tani Zarelli, from Ridgefield, Wash., who has traveled extensively throughout Israel and noticed the equipment being installed in parks near certain hotels during trips in 2009.

"When I saw people enjoying workouts outdoors in Tel Aviv, I knew this had potential elsewhere around the world," said Ms. Zarelli. "Then, it was a matter of finding a young, energetic visionary who saw the opportunity."

Hergert has made two trips to Israel, and the Sport World owners have made one trip to Vancouver, Wash., to further develop plans and view the G2 Outdoor Living business. He said the outdoor equipment is a natural extension of his landscape design-build business where he creates outdoor rooms for residences and businesses.

Hergert expects to showcase the outdoor fitness line at the Clark County Parade of Homes in July. He is seeking multiple installations in the greater Portland-Vancouver region, and has plans to market and install the equipment across most of the Americas.

Based in Vancouver and Ridgefield, Wash., G2 Outdoor Living is a design-build landscape company and nursery stock farm that has led the introduction of outdoor living spaces in the Pacific Northwest. The company envisions providing a broad range of outdoor living products and services to consumer, business and government customers. More information about G2 Outdoor Living is available at www.g2outdoorliving.com or 360.727.5975.